

21 NCAC 64 .0305 PRINCIPLE OF ETHICS IV

- (a) Licensees shall maintain objectivity in all matters concerning the welfare of persons served professionally.
- (1) Products associated with professional practice must be dispensed to the person served as a part of a program of comprehensive habilitative care.
 - (2) Fees established for professional services must be independent of whether a product is dispensed.
 - (3) Persons served must be provided freedom of choice for the source of services and products.
 - (4) Price information about professional services rendered and products dispensed must be disclosed by providing to or posting for persons served a complete schedule of fees and charges in advance of rendering services, which schedule differentiates between fees for professional services and charges for products dispensed.
 - (5) Products dispensed to the persons served must be evaluated to determine effectiveness for that person.
- (b) Ethical Proscriptions. Licensees must not participate in activities that constitute a conflict of professional interest.

*History Note: Authority G.S. 90-304(a)(3);
Eff. November 1, 1989;
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. October 4, 2016.*